

Lancashire COVID-19 Safe Recovery Survey Key Findings

Based on 1,647 responses May 2020



66% families looking to enjoy a coastal holiday in the next 12 months

Top Activities

people are most likely to do once out of confinement



Going for a day trip to an outdoor location 62%



Going for a day out to the coast 57%



Going to a restaurant 47%



Going to a pub 34%

Tourism & Hospitality Venues Perceived Safety



Parks and Gardens 93%



Small Villages 90%



Farm Parks / Outdoor Attractions 79%

considered them somewhat or completely safe



Cafes and Markets 67%



Restaurants 65%



Pubs 51%

keen to visit but some concerns about safety



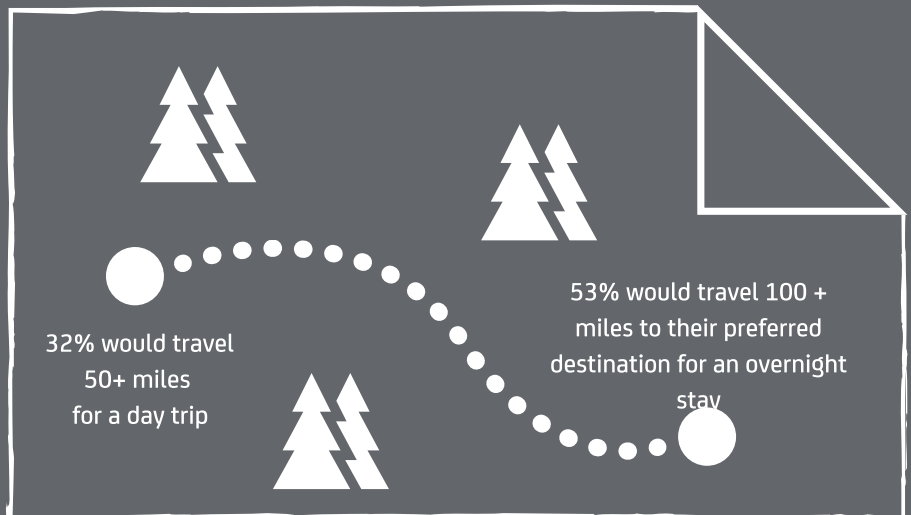
5/10 people feel cautious about taking trips once they are able to



4 /10 can't wait to get out



1/10 people won't be taking any trips in the near future



Greatest confidence in self catering / camping / glamping and caravans



Most popular online activity during lockdown: ordering a food delivery from somewhere never tried before

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