Visit Lancashire Digital Marketing Opportunities 2021/2022

Opportunities



E-newsletter		Partner rate
Solus Date subject to availability	Solus email to full visitor database Perfect for events, special offers, openings and new product launches Avg. open rate 35%	£495
Inclusion Date subject to availability	Inclusion in VL Newsletter to full visitor database Perfect for promoting updates from your business e.g. competitions, offers, new opening times Avg. open rate 35%	£150
Digital/Website opportunities		Partner rate (per week)
Displayed in 'Featured' section on visitlancashire.com homepage		£100
Come on in section; 1x1, 2x1 and 2x2		From £150
'Don't Miss' listing in relevant top navigation section		£150
2 nd Level 'In this section' feature (e.g. things to do, food & drink)		£150
3 rd Level 'In this section' feature (e.g. family days out, shopping and retail)		£100

Additional free of charge opportunities available to partners; Feature on the news section or blog Prize draw listed on the win section Events and Special offers listed

7 Day Event Boost – £250 Listed in the "What's on" section of visitlancashire.com Added to What's on Highlight Calendar 2 Facebook, 2 Twitter posts Inclusion in 1 Instagram story





Bespoke packages can be created based on individual needs.

Digital Opportunities Explained





0 Lancashire, come on in -





Historic Houses and Halls Happy Lancashire Day 27 Nov 2018





Pubs, Inns and Sunday Lunches Castles, Towers and Ruins Family Days Out in Lancashin





Featured section 1 week placement in the relevant featured section on visitlancashire.com homepage. Note: these are on a tab system and so will not be on permanent display.

A very warm welcome to Lancashire!

Official guide for short breaks, days out and places to see in Lancashire d in nonligoods, sonamiliting up hills to find the perfect prono, and, eating a tower of ann, cannong under the stans and excloring the sumpunding forest on an adventur

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And it is easy to get here? S

V Read More FORMER FORMER

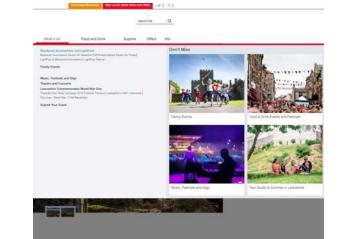
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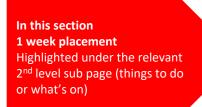


Digital Opportunities Explained









Things To Do

Whether you love excloring the source/solle, delung into Nation, seeing great antenanment, scraing yourself on face index or simply relaxing with your family and Nation, Lancabline has something for you.

7 you have waiting and system, we have two Aveau of Ducated Deauly to consuler, including the majoric Pendie HL, world networks for the tails of the Pendie Notices. Following winding country laters to term cashs and outing shots: doccum flactneting within an insure reserves or disaccess into the fails for a case attempt and out.







Free Days Out

four Guide to Summer in





Family Days Out Animal and Farm Attractions

CONTRACTOR OF THE OWNER

Walking Routes in Lancashire

Digital Opportunities Explained



Blogs For free of charge partners can include their blog or press release on the website, display is based on latest submissions.



Join in & tweet, follow & share!



You are here 'What's Dr

What's On

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We could go on to memory our breaty live features, nateging 1940s events, features and music features, features, but we thris you'd be better en them for yourself. Look through our events and features guide and see what takes your fancy.





Royal Lancashire Show 20 - 22 JU) - The year's Royal Lancenter Strom and to be a huge family event, with sets. 20+ Aly 2016 - 22+4 Aly 2018

Hausham Viking Festival 214120-2210-2210-2210

Thornton Wor 12ml July 2018





What's On Highlight Appear in the August highlighted feature events, with an image and copy from now until the event happens.