

Seasonal Digital Highlights

Short burst campaigns

Digital platforms:

Email

Social

VisitLancashire.com

Celebrate the seasons: What's On Digital Highlights

Visit
Lancashire

Each digital package offers a fantastic opportunity to get your product in front of thousands of potential visitors. Supported by an overall seasonal campaign, there are opportunities for social, e-newsletters and highlight placement on the campaign page of visitlancashire.com

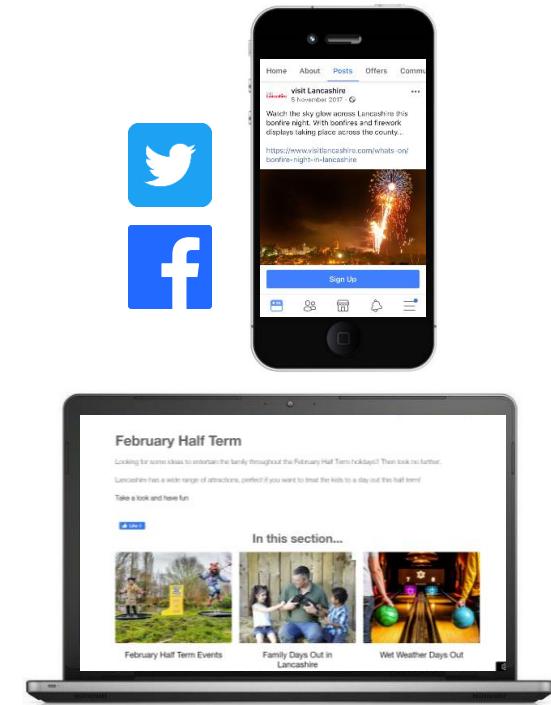
The upcoming individual campaigns are;

Short Breaks/Valentines (13 Jan – 14 Feb)

February Half Term (20 Jan – 23 Feb)

Easter (23 Feb – 6 Apr)

Digital activity package		Partner rate
Premium	Inclusion in one e-newsletter Product displayed on the campaign page Minimum two tweets and two Facebook posts One Instagram story	£350
Enhanced	Inclusion in one e-newsletter Product displayed on the campaign landing page Minimum one tweet and one Facebook post	£250
Standard	Product displayed on the campaign landing page Minimum of one tweet and one Facebook post	£100
Essentials	Product displayed on the campaign landing page	£50



To book contact Megan on megan@marketinglancashire.com deadlines are two weeks before the start date of the campaign.